

NATIONAL SPONSOR BENEFITS AND RECOGNITION

BENEFITS and RECOGNITION	CROWN \$10,000	DIAMOND \$7,500	PLATINUM \$5,000	TITANIUM \$4,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000
Recognition on HazingPrevention.Org website	Logo (primary) and link to your website on our homepage and sponsor page, plus sidebar article about your support for hazing prevention and “breaking news” feature	Logo (secondary) and link to your site on our home and sponsor pages plus “breaking news” article	Listing on our homepage and logo and link to your website on our sponsor page plus “breaking news” coverage	Logo and link to your website on our sponsor page plus “breaking news” listing	Listing and link to your website on our sponsor page plus “breaking news” listing	Listing and link to your website on our sponsor page plus “breaking news” listing	Listing and link to your website on our sponsor page plus “breaking news” listing
Recognition in HazingPrevention.Org e-newsletter	Logo appears in all issues for the year	Listing appears in all issues	Listing in five issues	Listing in three issues	Listing appears in two issues	Listing in one issue	Listing in one issue
Recognition in our annual report	Logo and article about your support for hazing prevention	Logo and your quote	Logo	Listing	Listing	Listing	Listing
Social media: Tweet your sponsorship and mention on Facebook	Feature logo on our FB page	Logo on our FB page	✓	✓	✓	✓	✓
National Hazing Prevention Week electronic resource guide	Full-page article about your commitment to hazing prevention featured in guide	Half-page article featured in guide	Quote from your organization In guide				
FREE access to HazingPrevention.Org webinars for one site for your organization	All webinars, all year long, for as many sites as you request	All 4 webinars in the 2012 NHPW series	3 webinars in the 2012 NHPW series	2 webinars in the 2012 NHPW series	1 webinar in the 2012 NHPW series	1 webinar in the 2012 NHPW series	
HPOne Store discount	25%	20%	15%	10%	5%		
Online access to our logo and web banner for use on your site and printed materials	✓	✓	✓	✓	✓	✓	✓
Press release about your sponsorship	✓	✓	✓	✓	✓	✓	✓
Novak Institute for Hazing Prevention	Inclusion of your promotional materials in participant binders, plus one free registration (\$750 value)	Full-page ad in participant binders plus one half-price registration (\$375 value)	Quarter-page ad in binders plus a 25% discount on one registration (\$187 value)				
Conference booths	Logo (primary)	Logo (secondary)	Logo (tertiary)	Listing	Listing	Listing	Listing